Dear media planners,
in terms of multichannel marketing and ROI considerations, we have once again changed our advertising portfolio and now offer you additional forms of advertising, such as the **U2extra page combination** in the print sector and the **Stand-Alone-Newsletter Plus online**. Good luck with it!

BERND HEILMEIER
PUBLISHING DIRECTOR
PRINT MAGAZINES & MORE

Print Advertising
Event Promotion
Online Advertising
Editorial Letter
Direct Mailings

Social Media
Whitepapers

Lead Packages
Corporate Publishing
ePaper App

Print Magazine & More
A detailed timetable and topic plan can be found starting on page 29.
The DIGITAL MANUFACTURING magazine focuses on fundamentals, methods, technical trends, solutions (IT industrial components and machine tools) as well as practical examples of applications for the entire process chain in industrial production. DIGITAL MANUFACTURING continues the topic of production in the process chain, where the DIGITAL ENGINEERING magazine ends with the topic regarding product development.

TARGET GROUP:
• Board member/managing director for the production area
• Operations and plant manager
• Production manager
• Purchasing manager
• Head of Quality Management
• Logistics manager
• Specialists for the manufacturing and production IT
• Consultants and system integrators in the field of manufacturing and production solutions
• Technical chairs at universities and technical colleges
FACTS & FIGURES

DEMOGRAPHIC DATA

3 h
readers spend on average 3 hours with one issue

93 %
also use digital media of the Digital Manufacturing magazine

80 %
are between 30 and 59 years old

62 %
make the purchase decision alone

TARGET GROUP ATTAINMENT

34,188
per annum unique visitors

12
years on the market

7,500
subscribers to the editorial newsletter

up to 120,000
subscribers of the stand-alone newsletter incl. media partner network

10,500
Xing follower

7,269
copies sold *Q1/19

Sources: WIN-Verlag reader survey, IVW, WiredMinds, Xing
REFERENCES

A Selection of our Partners and Customers
## ADVERTISEMENT PRICE LIST FOR PRINT

<table>
<thead>
<tr>
<th>Size</th>
<th>Print Space</th>
<th>Bleed</th>
<th>Basic Price b/w</th>
<th>2C</th>
<th>3C</th>
<th>4C</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/1 pages</td>
<td>390 x 266</td>
<td>420 x 297</td>
<td>10,450.00</td>
<td>11,200.00</td>
<td>12,100.00</td>
<td>12,980.00</td>
</tr>
<tr>
<td>U2 extra</td>
<td>390 x 266</td>
<td>420 x 297</td>
<td>11,490.00</td>
<td>12,190.00</td>
<td>12,990.00</td>
<td>13,990.00</td>
</tr>
<tr>
<td>1/1 page</td>
<td>180 x 266</td>
<td>210 x 297</td>
<td>5,620.00</td>
<td>6,050.00</td>
<td>6,500.00</td>
<td>6,990.00</td>
</tr>
<tr>
<td>2/3 page</td>
<td>high</td>
<td>horizontal</td>
<td>118 x 266</td>
<td>135 x 297</td>
<td>4,500.00</td>
<td>4,840.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>180 x 175</td>
<td>210 x 195</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Juniorpage</td>
<td>132 x 187</td>
<td>150 x 212</td>
<td>4,140.00</td>
<td>4,450.00</td>
<td>4,790.00</td>
<td>5,150.00</td>
</tr>
<tr>
<td>1/2 page</td>
<td>high</td>
<td>horizontal</td>
<td>90 x 266</td>
<td>105 x 297</td>
<td>3,660.00</td>
<td>3,940.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>180 x 130</td>
<td>210 x 147</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page</td>
<td>high</td>
<td>horizontal</td>
<td>58 x 266</td>
<td>75 x 297</td>
<td>2,530.00</td>
<td>2,720.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>180 x 86</td>
<td>210 x 105</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page</td>
<td>high</td>
<td>horizontal</td>
<td>42 x 266</td>
<td>52 x 297</td>
<td>1,970.00</td>
<td>2,120.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>corner field</td>
<td>180 x 65</td>
<td>210 x 73</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>90 x 130</td>
<td>105 x 147</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/8 page</td>
<td>high</td>
<td>horizontal</td>
<td>42 x 130</td>
<td>1,170.00</td>
<td>1,260.00</td>
<td>1,360.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>90 x 60</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Advertorials** (editorial advertisements) are available in 2/1, 1/1 and 1/2 page formats at half the advertising price.

### DISCOUNTS

In the case of purchase within one insertion year (beginning with the publication of the first advertisement).

We grant up to 15% AE on all advertisements made via an advertising or media agency. This excludes orders relating to cooperation with Jobware.

### SURCHARGES FOR PLACEMENT:

- **15% surcharge** for 4th cover page (back cover)
- **10% surcharge** for 2nd, 3rd cover page, content and editorial
- **10% surcharge** for placement request

### SURCHARGES FOR FORMATS:

Advertisements in bleed/across gutter at no additional cost.

### NUMBER AND QUANTITY SCALE

<table>
<thead>
<tr>
<th>Discount (%)</th>
<th>Number Scale</th>
<th>Quantity Scale</th>
</tr>
</thead>
<tbody>
<tr>
<td>3%</td>
<td>starting from 2 ads</td>
<td>starting from 2 pages</td>
</tr>
<tr>
<td>6%</td>
<td>starting from 4 ads</td>
<td>starting from 4 pages</td>
</tr>
<tr>
<td>10%</td>
<td>starting from 6 ads</td>
<td>starting from 6 pages</td>
</tr>
<tr>
<td>15%</td>
<td>starting from 8 ads</td>
<td>starting from 8 pages</td>
</tr>
<tr>
<td>5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**MARKETPLACE PRINT**

**PROVIDERS & SERVICE PROVIDERS**

Page layout with 8 fields per page

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturer page</td>
<td>9,990.00</td>
</tr>
<tr>
<td>(in type area 180 x 257 mm)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 1 field</td>
<td>1,420.00</td>
</tr>
<tr>
<td>(approx. 370 - 650 characters incl. spaces)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 2 fields</td>
<td>2,680.00</td>
</tr>
<tr>
<td>(approx. 1,200 - 1,800 characters incl. spaces)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 3 fields</td>
<td>4,050.00</td>
</tr>
<tr>
<td>(approx. 2,800 - 3,200 characters incl. spaces)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 4 fields</td>
<td>5,420.00</td>
</tr>
<tr>
<td>(approx. 3,800 - 4,300 characters incl. spaces)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 6 fields</td>
<td>8,170.00</td>
</tr>
<tr>
<td>(approx. 6,600 - 7,000 characters incl. spaces)</td>
<td></td>
</tr>
<tr>
<td>Market entry - 8 fields</td>
<td>10,200.00</td>
</tr>
<tr>
<td>(approx. 9,000 - 9,700 characters incl. spaces)</td>
<td></td>
</tr>
</tbody>
</table>

**FREELY DESIGNED:**

<table>
<thead>
<tr>
<th>Design</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 page</td>
<td>4,100.00</td>
</tr>
<tr>
<td>85 x 60 mm</td>
<td></td>
</tr>
<tr>
<td>(single display: 600.00)</td>
<td></td>
</tr>
<tr>
<td>1/4 page</td>
<td>7,200.00</td>
</tr>
<tr>
<td>85 x 127 mm or 175 x 60 mm</td>
<td></td>
</tr>
<tr>
<td>(single display: 1,080.00)</td>
<td></td>
</tr>
</tbody>
</table>
MAGAZINE FORMAT:
Booklet format: 210 mm x 297 mm
Type area: 180 mm x 266 mm
Bleed: 3 mm on all sides

PRINTING AND BINDING METHODS, PRINTING DOCUMENTS:
offset printing, saddle stitch binding.

Printing Material:
Data in PDF/X3 format,
other data formats on request.
Colour profile: ISO Coated v2 300% of ECI (www.eci.org)

All colour elements have to be created in 4c according to Euroscale (CMYK), special colours, e.g. HKS or Pantone, are not possible.
Tone value variations may occur within the tolerance range of the offset process.

Data Transmission:
E-mail to cke@win-verlag.de

Setting costs and the preparation of the print-ready data are charged at cost price. Further information on data transfer on request via ad disposition.

DATES:
frequency of publication: 8x a year
publication dates: see timetable and topic plan

YEAR:
volume 12, 2020

PUBLISHER:
Address:
WIN-Verlag GmbH & Co. KG
Johann-Sebastian-Bach-Straße 5
85591 Vaterstetten

Internet:
www.digital-manufacturing-magazin.de

Publishing Management:
Bernd Heilmeier (responsible)
Phone: 08106/350-251
E-mail: bh@win-verlag.de

TERMS AND CONDITIONS:
All contracts are based on our General Terms and Conditions, which are available at www.win-verlag.de/allgemeine-geschaeftsbedingungen.

TERMS OF PAYMENT:
All prices are subject to the valid value added tax. Invoices are due at the latest eight days after the publication date (PD) of the issue. In case of receipt of payment before PD: 2 % discount.
VAT ID No. DE813744143.

For foreign customers:
Bank transfer free of charge for the beneficiary.
Advance payment.

Bank details:
Kreissparkasse Munich Starnberg Ebersberg
Bank Account No.: 496 208, BLZ: 702 501 50
IBAN: DE86 7025 0150 0000 4962 08
BIC/SWIFT-Code: BYLADEM1KMS
AD FORMATS

Sample formats for our print ads

1/1: 180 x 266
1/1: trim size 210 x 297
1/2 high: 90 x 266
1/2 high: trim size 105 x 297
1/2 horizontal: 180 x 130
1/2 horizontal: trim size 210 x 147
Juniorpage: 132 x 187
Juniorpage: trim size 150 x 212

1/3 high: 58 x 266
1/3 high: trim size 75 x 297
1/3 horizontal: 180 x 86
1/3 horizontal: trim size 210 x 105
1/4 horizontal: 180 x 65
1/4 horizontal: trim size 10 x 74
1/4 corner: 90 x 130
1/4 corner: trim size 105 x 147
1/4 high: 42 x 266
1/4 high: trim size 52 x 297
1/8 high: 42 x 130
1/8 horizontal: 90 x 60

*Special formats on request*
SPECIAL ADVERTISING FORMATS

**Cover with folded front cover**
The page that folds out to the left is connected to the cover page. 4-sided. The production is carried out by the publisher.

**Cover with folded back cover**
The page that folds out to the right is connected to the back cover page. 4-sided. The production is carried out by the publisher.

**Cover flap**
1/1 page is placed half over the title and half over the back cover. The production is carried out by the publisher.

**Cover double gate fold**
Title can be expanded to the left and right. 2-sided. The production is carried out by the publisher.

**U2 extra**
Combination of cover page 2 and first page inner part. Ad size 2/1.

*In addition to the advertising possibilities mentioned above, we also offer individual communication solutions for our customers. From individual special issues to target-group-specific industry supplements to cross-media campaigns. Our slogan „We take care of the integration of solutions” is not just empty words. **Do not hesitate to contact us about your ideas.**

Technical data and prices for all special forms of advertising on request.

Talk to our Production Department about how your special forms of advertising can be realised in further processing. Please clarify this before the production of your advertising form.

**Inserts and tip-ons on request!**
Leads, leads, leads that sounds almost like the gold digging days of the Yukon, as if there was only one goal left in communication.

Unfortunately, it is a fact that some of our customers today are only allowed to spend their advertising money when their success is virtually assured. It is usually a matter of using every euro for advertising as efficiently as possible.

Nevertheless, not every advertising campaign can be measured with all its effects, and even if the specialist departments of our customers know this, their hands are often tied.

One way out of this unsatisfactory situation are the lead packages of our publishing house, with which we offer our customers awareness and leads in one package. For instance, the advertisement can be combined with a whitepaper download, or the newsletter with sponsored post and a fixed number of leads. This means that with one lead package you can do one thing without losing the other.

We only supply MQ leads, i.e. marketing qualified leads that, as the name suggests, are not yet qualified to make the sales call. However, you have the permission of the interested party to send further information and thus convert the MQL into an SQL (Sales-Qualified-Lead) in just a few steps.

The leads are usually generated via electronic mailings in which interested parties are offered a whitepaper from our customer. By downloading the whitepaper, the prospective customer releases his or her data and gives permission for further contact by our customer. All leads supplied by us therefore meet the high requirements of the German Data Protection Act (DSGVO).

We generate these lead addresses from our own address database or together with partners in our media network, such as Leadfactory, Burda, MB Medien etc., depending on the quantity and the required depth of information.

A lead address of the premium packages contains at least the following information: company name, address, company size, first name, last name, job function, e-mail, telephone.

The lead addresses for business and standard packages contain only the contact person and email address.

Should you require further information, we can provide this information for an additional charge. We would be pleased to make you a detailed offer.
LEAD PACKAGES

According to the reader target group of the DIGITAL MANUFACTURING magazine you will receive guaranteed MQ leads.

<table>
<thead>
<tr>
<th>MQ leads – Premium 100</th>
<th>MQ leads – Premium 75</th>
<th>MQ leads – Premium 50</th>
<th>MQ leads – Business 20</th>
<th>MQ leads – Business 15</th>
<th>MQ leads – Standard 10</th>
<th>MQ leads – Standard 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>You will receive:</td>
<td>You will receive:</td>
<td>You will receive:</td>
<td>You will receive:</td>
<td>You will receive:</td>
<td>You will receive:</td>
<td>You will receive:</td>
</tr>
<tr>
<td>1 Stand-Alone Newsletter</td>
<td>1 Stand-Alone Newsletter</td>
<td>Marketplace entry: 12 months Print + Online</td>
<td>Marketplace entry: 12 months Print + Online</td>
<td>Marketplace entry: 12 months Print + Online</td>
<td>Marketplace entry: 12 months Print + Online</td>
<td>Marketplace entry: 6 months Print + Online</td>
</tr>
<tr>
<td>Marketplace entry: 12 months Print + Online</td>
<td>Marketplace entry: 12 months Print + Online</td>
<td>2 Newsletter text ads with your white-paper</td>
<td>2 Newsletter text ads with your white-paper</td>
<td>2 Newsletter text ads with your white-paper</td>
<td>2 Newsletter text ads with your white-paper</td>
<td>2 Newsletter text ads with your white-paper</td>
</tr>
<tr>
<td>2 Newsletter text ads with your white-paper</td>
<td>2 newsletter text ads with your white-paper</td>
<td>Sponsored post + Xing</td>
<td>Sponsored post + Xing</td>
<td>Sponsored post + Xing</td>
<td>Sponsored post + Xing</td>
<td>Sponsored post + Xing</td>
</tr>
<tr>
<td>Sponsored post + Xing</td>
<td>Sponsored post + Xing</td>
<td>Wide Skyscraper (160x900) 1 week</td>
<td>Wide Skyscraper 2 weeks</td>
<td>Wide Skyscraper 2 weeks</td>
<td>Wide Skyscraper 1 week</td>
<td>Wide Skyscraper</td>
</tr>
</tbody>
</table>

100 Leads | 75 Leads | 50 Leads | 20 Leads | 15 Leads | 10 Leads | 5 Leads |

12,990.00 EUR | 9,900.00 EUR | 7,500.00 EUR | 3,200.00 EUR | 2,600.00 EUR | | |

Please note that the address range varies between the premium and business-/standard packages.

Your advantages:

**Leads + Online Activity =**

- Measurable results of your marketing strategy
- Guaranteed lead volume in accordance with the German General Data Protection Regulation (DSGVO)
- Increased awareness for your company

Media Kit 2020 DIGITAL MANUFACTURING Magazin
## ONLINE JOB MARKET

<table>
<thead>
<tr>
<th>TOP JOB Link</th>
<th>Premium Job</th>
<th>Range Plus incl. Jobware</th>
<th>Company Profile</th>
</tr>
</thead>
<tbody>
<tr>
<td>In <strong>TOP JOB Box</strong>: job title, company name, location, link to job advertisement on your career website</td>
<td>Exclusive: PREMIUM JOB Box: logo, job title, company name, location, link to job advertisement on your career website</td>
<td>Full-service advertisement: placement in the Digital Manufacturing magazines’ job market and at Jobware with publication on up to 400 Jobware partner pages</td>
<td>TOP employer: own microsite with logo, picture, company details, contact persons, detailed texts, link to career page, etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Homepage</th>
<th>Job Market</th>
<th>Newsletter: reference and link (inclusion in weekly newsletter)</th>
<th>Publication at Jobware</th>
<th>Additional publication on up to 400 Jobware partner websites</th>
<th>Top Employer (logo on overview page and micropage behind)</th>
<th>Duration</th>
<th>Preis</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOP JOB Link</strong></td>
<td>✔</td>
<td>✔</td>
<td>5x</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>4 weeks</td>
<td>250.00</td>
</tr>
<tr>
<td><strong>Premium Job</strong></td>
<td>✔</td>
<td>✔</td>
<td>1x</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>1 week</td>
<td>200.00</td>
</tr>
<tr>
<td><strong>Range Plus incl. Jobware</strong></td>
<td>✔</td>
<td>✔</td>
<td>1x</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>30 days</td>
<td>1,095.00</td>
</tr>
<tr>
<td><strong>Company Profile</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1 year</td>
<td>450.00</td>
</tr>
</tbody>
</table>

**Publisher Combination:**

| Each further WIN job exchange | 125.00 | 100.00 | | 300.00 |
| Publication on all 7 WIN-Verlag job exchanges | 1,000.00 | 500.00 | Incl. 1 TOP JOB link on a job exchange! | 1,750.00 |
ONLINE-ADVERTORIALS/SPONSORED POSTS + ADVERTORIAL-PACKAGES

Are you already using the power of online advertorials?

Online advertorials, also known as sponsored posts, differ from the currently highly stylized “native ads” primarily in their legal conformity, because the clear identification with the term “sponsored post” makes it clear to every reader that it is a purchased article. A requirement of fairness.

In addition, sponsored posts can be advertised via various other online media, thus increasing the number of readers enormously. We therefore offer you various additional methods to increase the traffic on your online advertorial.

Advertisement via our weekly editorial letter. For you, this means that around 6,500 subscribers to our editorial letter will also be presented with the sponsored post on our website and will receive a direct link to it.

As a further advertising measure, we offer to advertise your sponsored post via our social media channels. With the digital manufacturing magazine, you can reach an additional 10,900 followers on Xing who will be made aware of your online advertorial.

As part of our advertorial packages, we also offer you the option of publishing your sponsored post as an advertorial in the print and ePaper editions. We are talking here about a maximum possible editorial reach that you can benefit from.

OUR PACKAGE PRICES: UNSERE PAKETPREISE:

- Sponsored post standard (publication of your online advertorial on www.digital-manufacturing-magazin.de for one month) 750.00 EUR
- Sponsored post news+ (As previously described, but additionally advertised to approx. 6,500 subscribers via our weekly newsletter) 1,225.00 EUR
- Sponsored post social+ (As described before, but also shown on our Xing channel to about 10,9000 followers) 2,500.00 EUR
- Premium advertorial package (sponsored post social+ as well as the publication of the advertorial in the print and ePaper edition. 1/1 page advertorial (approx. 4000 characters) 5,790.00 EUR
- Same as the premium advertorial package, but with 2 pages advertorial (approx. 8000 characters plus pictures) 8,690.00 EUR
## ONLINE SPECIALS+

**Whitepapers, Directories & Posts**

### WHITEPAPER:

- **Small:** whitepaper for 3 months to download incl. leads (picture + teaser text) with advertising of whitepaper by two text ads in the newsletter of your choice (image + text)  
  **Price:** 1,200.00 EUR

- **Medium:** with advertisement of the whitepaper by  
  - four text advertisements in the newsletter according to your choice (image + text)  
  - a medium rectangle banner for four weeks on the website  
  **Price:** 1,700.00 EUR

- **Large:** with advertisement of the whitepapers by  
  - eight text advertisements in the newsletter according to your choice (image + text) + eight weeks medium rectangle banner (250 x 300 pixels)  
  **Price:** 2,500.00 EUR

### POSTS:

- **Calendar of events per event (logo + text)**  
  **Price:** 190.00 EUR

- **Exhibition area per year**  
  **Price:** 1,500.00 EUR

### MARKETPLACE:

- Service provider for 12 months (logo, address block, max. 500 characters text)  
  **Price:** 590.00 EUR

- Publication of entries from the Marketplace Print
DISPLAY-ADVERTISING / BANNER ADVERTISING

Prices & Formats

<table>
<thead>
<tr>
<th>Billboard</th>
<th>Maxi Ad</th>
<th>Wallpaper</th>
<th>Fullsize Banner</th>
<th>Wallpaper Large</th>
<th>Medium Rectangle</th>
<th>Leaderboard Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>rotating 1.100 x 285 px</td>
<td>732 x 400 px</td>
<td>rotating 728 x 90 px + 160 x 600 px</td>
<td>rotating 468 x 60 px</td>
<td>rotating 1.120 x 120 px + 160 x 600 px</td>
<td>rotating 300 x 250 px</td>
<td>rotating 1.100 x 120 px</td>
</tr>
<tr>
<td>549.00 EUR</td>
<td>318.00 EUR</td>
<td>463.00 EUR</td>
<td>174.00 EUR</td>
<td>506.00 EUR</td>
<td>318.00 EUR</td>
<td>434.00 EUR</td>
</tr>
<tr>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Video Rectangle</th>
<th>Leaderboard</th>
<th>Skyscraper Standard</th>
<th>Skyscraper Large</th>
<th>Wide Skyscraper Standard</th>
<th>Wide Skyscraper Large</th>
</tr>
</thead>
<tbody>
<tr>
<td>rotating 300 px width</td>
<td>rotating</td>
<td>rotating 120 x 600 px</td>
<td>rotating 120 x 900 px</td>
<td>rotating 160 x 600 px</td>
<td>rotating 160 x 900 px</td>
</tr>
<tr>
<td>376.00 EUR</td>
<td>347.00 EUR</td>
<td>231.00 EUR</td>
<td>318.00 EUR</td>
<td>260.00 EUR</td>
<td>347.00 EUR</td>
</tr>
<tr>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
<td>per week</td>
</tr>
</tbody>
</table>

All banners - except the Maxi Ad - will be published on the subpages. Advertisement prices in Euro per insertion period, 1 week.
ONLINE

ACCESS CONTROL:
WiredMinds AG (LeadLab)

ZUGRIFFE:
Unique visitors: 2,849 (monthly)
Page impressions: 9,673
Follower on our Xing presence: approx. 10,900

Editorial newsletters:
7,500 subscribers, weekly mailings

Stand-Alone Newsletter:
up to 120,000 recipients, price on request

DATA DELIVERY:
Five working days before the start of the campaign by e-mail:
cke@win-verlag.de

File formats for banners: GIF, PNG, JPEG or html5
The activation is always Monday 0:00 o’clock, the booking period has to be at least seven days.

EXTERNAL ADSERVER USE:
Google Ad Manager

TERMS OF PAYMENT:
Invoices are paid immediately after receipt. VAT ID No.: DE813744143.
For foreign customers: Bank transfer free of charge for the beneficiary.
Advance payment.
Bank account: Kreissparkasse München Starnberg Ebersberg, account no.: 496 208, bank code: 702 501 50, IBAN: DE86 7025 0150 0000 4962 08, SWIFT-BIC: BYLADEM1KMS

Please consider the examples on the following pages.

ONLINE DISCOUNTS

Number Scale*

5% 10% 12% 15% 20%

*No discounts are transferred from print ads

from 8x from 16x from 24x from 32x from 40x
Every week, our editorial newsletter provides around 6,500 subscribers with targeted information for the Board members/managing directors for the production area, operations and plant manager, Production manager, Purchasing manager, Head of Quality Management, Logistics manager, Specialists for the manufacturing and production IT, Consultants and system integrators in the field of manufacturing and production solutions and Technical chairs at universities and technical colleges.

An ideal environment in which to place a text advertisement and/or a to place banners. The opening rates are between 14 and 17%, depending on the thematic focus of the Newsletters. The delivery rate is currently 99.82%.

The sum of all clicks is between 250 and 450 per newsletter. For you this means up to 30 clicks, and much more is possible on your text ad.
NEWSLETTER

Advertising Possibilities in our Editorial Newsletter

Text ad with image
Headline, image, text (max. 500 characters incl. blanks), link text, link or video
468.00 EUR per week

Skyscraper
120 x 600 pixels
638.00 EUR per week

Superbanner
560 x 200 pixels
808.00 EUR per week
A Stand-Alone-E-Mail is a promotion-related form of advertising, which is usually sent only once.

You have the choice to select only our own newsletter addresses or to book the entire address database of our media network (LeadFactory, Burda, MB-Media etc.).

The basis for the following maximum reach of over 50,700 recipients is our target group: Management for the production area, Operations and plant managers, Production managers, Purchasing managers, Production managers, Head of Quality Management, Logistics manager, Specialists for the manufacturing and production IT, Consultants and system integrators in the field of manufacturing and production solutions, Technical chairs at universities and technical colleges.

With E-Mail Plus, we can also serve your individual wishes, i.e. you can make further restrictions in the target group, such as company size or industry.

With this form of advertising, the owner of the address sends the Stand-Alone-E-Mail on behalf of the booking company. The sender is therefore the owner of the address and not the advertising company. Since the advertising company is named exclusively in the mail, the level of attention is very high.

Your benefit in detail:
- Traffic for your landing page without large detours
- Low scattering losses due to very low vertical addresses
- High level of attention in the target audience
- Exclusive presentation of the company
- Image transfer by using our magazine title in the header of the mail

It goes without saying that all our addresses and those of our partners comply with the strict regulations of the German Data Protection Act (DSGVO). The price for the mailing according to our target group definition is 3,990.00 EUR for your own address base. The price increases by *399.00 EUR per thousand if it is sent via our media network.

*However, in case of additional restrictions or a target group change, prices and coverage may vary.
DISTRIBUTION DIGITAL MANUFACTURING MAGAZINE

In addition to paid subscriptions, a strategic mailing list and magazine sales, we distribute our magazine primarily through events.

People at events, seminars and trade fairs are in a high-involvement situation because they are actively seeking information and are therefore more receptive.

The ratio of readers to distributed issues is therefore similar to that of traditional magazine mailings, which is also confirmed by our subscription figures, a figure that has been stable for years — and all this in a market in which reading habits are increasingly changing.

We are responding to this change by offering our magazines as ePaper apps in the WIN kiosk and as eJournals at Lufthansa, its Star Alliance partners and around 50 top hotels (details on the next page). The number of copies distributed via these channels is growing steadily, and so we are now steering the entire publishing house towards a distribution of approx. 15,000 per year, with an upward trend.

We are constantly working on optimising our magazines and content distribution, which in an increasingly digital world is a permanent challenge that we have so far successfully managed. Continuing like this is not an option for us, we rather want to see the digital transformation as an opportunity.

A good example of this are our Xing portals, with which we generate new followers every day. Our title DIGITAL MANUFACTURING magazine already has around 10,900 follower, who not only read our articles, but also perceive the display advertising or the integrated online advertorial.
All of the companies and organizations listed below offer their customers the opportunity to read our trade journal as an ePaper.

This enables us to reach our target readership not only at the workplace and at trade fairs and events, but also on business trips and holidays, i.e. whenever there is time to deal with complex topics at leisure.

AIR Dolomiti • ATLANTIC Hotels • Austrian • ARCOTEL • Best Western Plus • Crown Plaza Dorint • DESIGN HOTELS • Eurowings • FLEMINGS • The Flag • WESTIN • Hampton • Holiday Inn Hilton • Park Hyatt • Grand Hyatt • Hyatt Regency • Ibis Hotel • Hotel INDIGO • IntercityHotel INTERCONTINENTAL • Jumeirah Hotel & Resort • Kempinski • Le MERIDIEN • Lufthansa Louvre Hotels • Mandarin Oriental • Marriott • Mercure • neos • Oman Air • ETIHAD PrivatCityHotel • Radisson Blue • Steigenberger • SOFITEL • EL AL • Swiss • S7 Airlines • TITANIC Hotels VIENNA HOUSE • virgin atlantic • WELCOME Hotels • Schweitzer Fachinformation • AIDA Aldiana • TUI Cruises • Commundo • Lti Hotels • Iberia • British Airways • SunExpress Turkish Airlines • Cathay Pacific • The Ritz Carlton • Accor Hotel • SHANGRI-LA • Fairmont THE WORLD • SILVERSEA • SEABORN
DISTRIBUTION PRINT & ONLINE

We always reach our readers

Edition
PRINT*

Distribution
DIGITAL

Distributed circulation: 9,734 copies
Paid circulation: 7,269 copies
Readers per issue: 3.0**
ePaper 2019: 850 copies
Website: 34,188 Unique visitors per year
Editorial letter: 6,500 subscribers
XING: over 10,900 followers

Total media range 49,658

*IVW Q1/2019 incl. previous reporting periods
** WIN publishing house online survey 2017
The Digital Manufacturing Magazine is for us since a reliable partner in target group communication and cooperation for many years. With the team of the publishing house works out excellently.

DIPL.-ING. ULF KOTTIG,
SENIOR MARKETING MANAGER, TREBING & HIMSTEDT PROZESSAUTOMATION GMBH & CO. KG
Digitalization is one of the most dynamic and at the same time the most exciting fields of production. With trends, Best Practice examples and processes is the editorial office of the Digital Manufacturing always well informed. For us at Walter, Digital Manufacturing is therefore a reliable source for digital topics and developments.

FLORIAN BÖPPLE,
MANAGER DIGITAL SOLUTIONS, WALTER AG
DIGITAL MANUFACTURING

- APS: Advanced Planning System
- PPS: Production Planning System
- MES: Manufacturing Execution System
- ERP: Enterprise Resource Planning
- MDE/DAQ: Machine Data Capture/ Acquisition
- Time Recording
- Security
- Machine-to-machine (M2M)
- RFID
- Digital TWIN
- Environment: Digital Twin
- Industrial Communication
- Machine Data Acquisition
- Machine-to-machine (M2M)
- M2M: Machine-to-machine
- Handling
- IT solutions for manufacturing
- Additive Manufacturing
- 3D Printing
- Prototyping
- Image Processing (Components)
- Electrical Engineering
- Fluid Technology
- Construction Components
- Additive Manufacturing, 3D Printing, (Prototype Construction)
- PRODUCT DEVELOPMENT ENGINEERING
- CAD
- Hardware
- Materials
- Sensors
- Technology
- CAM
- PLC
- PDM
- Simulation/Visualisation
- Robotics
- (Design)
- Factory Planning
- Electrical Engineering
- Drive Technology
- Control, Regulation
- Measurement, Testing
- Manufacturing, 3D Printing, (Prototype Construction)

INTERNET OF THINGS / INDUSTRY 4.0

- Hardware
- Materials
- Sensors
- Technology
- CAD
- PLC
- PDM
- Simulation/Visualisation
- Robotics
- (Design)
- Factory Planning
- Electrical Engineering
- Drive Technology
- Control, Regulation
- Measurement, Testing
- Manufacturing, 3D Printing, (Prototype Construction)
The scalable publishing programme for all decision-makers

Design - Product Development - Manufacturing - Production - Construction

Technical Decision-Makers
- AutoCAD & Inventor
- Bauen aktuell
- Digital Engineering
- Digital Manufacturing
- Digital Process Industry
- Virtual Reality

Commercial Decision-Makers
- eCommerce
- Logistics
- Infrastructure
- Cloud Computing

Industry 4.0 / KI / AR/VR
- KI / BigData / WEB 3.0
**TIMETABLE AND TOPIC PLAN**

In each issue of the DIGITAL MANUFACTURING magazine you will find the following core topics:

<table>
<thead>
<tr>
<th>MES</th>
<th>BDE</th>
<th>MDE</th>
<th>Traceability</th>
<th>Robotics</th>
<th>Image Processing</th>
<th>Quality management</th>
<th>ERP</th>
<th>PPS</th>
<th>Process Optimization</th>
<th>IPCs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Dates Core Themes Specials Other Topics Events

**1**
- **PD: 21/02/20**
  - ED: 23/01/20
  - AD: 05/02/20
  - DP: 07/02/20

- **Digitisation of production**
- **Automation**
- • Manufacturing execution systems (MES)
- • Intralogistics
- • Quality management (QM)
- • Collaborating robots
- • Manufacturing IT
- 14-16/02/20
- 02-05/03/20
- 03-04/03/20
- 04-05/03/20
- 10-13/03/20
- 11-12/03/20
- 18-21/03/20
- 17-21/03/20
- 24-26/03/20
- 28-29/03/20
- 31/03-02/04/20
- **GETEC, Freiburg**
- **intec + Z, Leipzig**
- **AMX, Lucerne**
- **all about automation, Friedrichshafen**
- **Metav, Düsseldorf**
- **LogiMAT, Stuttgart**
- **Grindtec, Augsburg**
- **e-mobility World, Friedrichshafen**
- **Automatisierungstreff, Böblingen**
- **New Energy Husum, Husum**
- **Aircraft interiors, Hamburg**
- **AERO, Friedrichshafen**

**2**
- **PD: 15/04/20**
  - ED: 13/03/20
  - AD: 26/03/20
  - DS: 30/03/20

- **Platforms for IoT**
- **Digital twin in production**
- • Retrofit for industry 4.0
- • Additive manufacturing
- • Predictive maintenance
- • ERP solutions for the fabrication
- • MES, BDE, MDE
- 20-24/04/20
- 05-07/05/20
- 05-08/05/20
- 05-08/05/20
- 07-13/05/20
- 07-13/05/20
- 12-14/05/20
- 13-17/05/20
- 12-15/05/20
- 12-14/05/20
- 27-28/05/20
- May 2020
- **Hannover Messe, Hanover**
- **Rapid Tech and FabCon 3.D, Erfurt**
- **CE Praxitage Fachkonferenz, Pforzheim**
- **Control, Stuttgart**
- **components for processing and packaging, Düsseldorf**
- **interpack Process and Packaging**
- **Smart Automation, Vienna**
- **ILA, Berlin**
- **Intertool, Vienna**
- **SMART Automation Austria, Vienna**
- **all about automation, Essen**
- **PROsecurITy, Fürstenfeldbruck**
<table>
<thead>
<tr>
<th>Dates</th>
<th>Core Themes</th>
<th>Specials</th>
<th>Other Topics</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Additive manufacturing</td>
<td>Robotics</td>
<td>Innovations from AUTOMATICA</td>
<td>09-10/06/20 mtex, Chemnitz</td>
</tr>
<tr>
<td></td>
<td>Industry 4.0</td>
<td>ERP and MES solutions</td>
<td>Networking of machine tools</td>
<td>16-19/06/20 Automatica, Munich</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Human-machine interface (HMI)</td>
<td>16-18/06/20 Engine Expo, Stuttgart</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Digitisation in manufacturing</td>
<td>16-18/06/20 Lasys, Stuttgart</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>23-25/06/20 SENSOR + TEST, Nuremberg</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>23-25/06/20 Stanztec, Pforzheim</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>17-18/06/20 ERP Tage, Aachen</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>21-25/06/20 ISC High Performance, Frankfurt</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>30/06-01/07/20 Kongress AUTOMATION, Baden-Baden</td>
</tr>
<tr>
<td>4</td>
<td>IoT in the shop floor</td>
<td>Tool management</td>
<td>Energy management</td>
<td>AMB, Stuttgart</td>
</tr>
<tr>
<td></td>
<td>Predictive maintenance</td>
<td>Intelligent clamping systems</td>
<td>MES solutions</td>
<td>Wind Energy, Hamburg</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Production networks</td>
<td>all about automation, Leipzig</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Machine learning in the production</td>
<td>IAA Nutzfahrzeuge, Hanover</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>FachPack, Nuremberg</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Powtech, Nuremberg</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>05-08/10/20 MOTEK, Stuttgart</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>06-08/10/20 Aluminium, Düsseldorf</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>07-08/10/20 Acoustex, Dortmund</td>
</tr>
<tr>
<td>5</td>
<td>Assembly and handling systems</td>
<td>Big data in production</td>
<td>MES and ERP</td>
<td>15-19/09/20</td>
</tr>
<tr>
<td></td>
<td>IT security in the production process (cyber security)</td>
<td>Smart factory</td>
<td>Industrial communication</td>
<td>22-25/09/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Predictive maintenance</td>
<td>23-24/09/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cloud solutions for the shop floor</td>
<td>24-30/09/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24-26/09/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>29/09/-01/10/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Powtech, Nuremberg</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>05-08/10/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>MOTEK, Stuttgart</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>06-08/10/20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Aluminium, Düsseldorf</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>07-08/10/20</td>
</tr>
</tbody>
</table>

**Special Issue SAP in production**

The special issue “SAP in Production” describes the advantages of manufacturing solutions of SAP and its partners. In addition to basics on industry 4.0, IoT and cloud solutions, the focus is on SAP manufacturing solutions (SAP ERP, SAP ME, SAP MII, SAP OEE, SAP Plant Connectivity, SAP Shop Floor Dispatching and Monitoring) as well as applications and services from SAP manufacturing partners.
<table>
<thead>
<tr>
<th>Dates</th>
<th>Core Themes</th>
<th>Specials</th>
<th>Other Topics</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 PD: 09/10/20 ED: 10/09/20 AD: 23/09/20 DP: 25/09/20</td>
<td>• 3D printing for the series • Identification systems</td>
<td>• Process optimisation and analysis in production • MES for industry 4.0</td>
<td>• Warehouse logistics • Software for quality management • Robotics • Occupational safety for workers</td>
<td>20-22/10/20 27-30/10/20 10-12/11/20 10-12/11/20</td>
</tr>
<tr>
<td>7 PD: 19/11/20 ED: 21/10/20 AD: 03/11/20 DP: 05/11/20</td>
<td>• Cloud solutions for manufacturing • Remote maintenance</td>
<td>• Automation (incl. sensors, RFID) • Welding robots</td>
<td>• Industrial image processing • Safety in the factory • Additional manufacturing</td>
<td>19-21/11/20 12-13/11/20 10-13/11/20</td>
</tr>
<tr>
<td>SH PD: 19/11/20 ED: 17/11/20 AD: 03/11/20 DP: 05/1/20</td>
<td>Special issue Siemens MindSphere Partner</td>
<td>The special issue “Siemens MindSphere Partner” describes the many advantages of the open cloud platform Siemens MindSphere. In addition to basic information on the industrial cloud and IoT, the reader receives all the necessary information about MindSphere, applications and services, as well as MindSphere Partners and their solutions for industry 4.0 and the Smart Factory.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 PD: 16/12/20 ED: 16/11/20 AD: 02/12/20 DP: 04/12/20</td>
<td>• Manufacturing execution systems (MES) • Robotics</td>
<td>• Handling systems • Intelligent assistance systems</td>
<td>• VR and AR in the production hall • Quality assurance and quality management • Artificial intelligence in production • Individualised production</td>
<td></td>
</tr>
</tbody>
</table>

**In each issue of DIGITAL MANUFACTURING you will find the following core topics:**
- MES, BDE, MDE, Traceability, Robotics, Image Processing, ERP, PPS, Process Optimization, IPCs, Industrial communication, Security solutions, RFID, Sensor technology, Automation, M2M, Industry 4.0, Condition monitoring, Predictive maintenance, IoT, Production logistics, Process industry, Additive manufacturing, Energy supply and management
BRIEF DESCRIPTION:
Shorter product life cycles, increasing diversity of variants, dynamic sales markets and intensified competition characterise the environment of production companies.

However, it is not only large companies that face these challenges. Medium-sized companies are also forced to design their production processes efficiently and economically. When used correctly, methods, tools and machines make a significant contribution to efficient, cost-effective and thus competitive production.

The magazine focuses on fundamentals, methods, technical trends, solutions (IT, industrial components and machine tools) as well as practical examples of applications for the entire process chain in industrial production. DIGITAL MANUFACTURING continues the topic of production in the process chain, where the DIGITAL ENGINEERING magazine ends with product development.

The magazines “DIGITAL MANUFACTURING” convey the productivity advantages that can be achieved through efficient solutions (IT, industrial components and machine tools) in production, which solutions and which suppliers are represented on the market.

The path is the aim, and so in DIGITAL MANUFACTURING we also deal with the innovation topics Industry 4.0 and Green Production.

Target group
> Board members/managing directors and investment decision-makers for the Production division
> Plant manager
> Production Manager
> Production manager
> Head of Quality Management
> Logistics manager
> Specialists for manufacturing and production IT
> Consultants and system integrators in the area of manufacturing and production solutions
> Technical chairs at universities and universities of applied sciences und Fachhochschulen

VOLUME ANALYSIS:
Format of the magazine: DIN A4
Total volume: 288 pages
Editorial part: 224 pages
Advertising section: 46 pages
Inserts: 2 of our own (special issue SAP and Siemens MindSphere)
Tip-ons: -

EDITORIAL CONTENT ANALYSIS:
6 issues
thereof editorial pages total: 224 = 100.0%
Automation, RFID, robotics, sensors 60 = 26.8%
Manufacturing execution systems (MES) 46 = 20.5%
Industry 4.0 28 = 12.5%
Machine tools (incl. additive manufacturing) 19 = 8.5%
ERP systems for production planning and control 13 = 5.8%
Production planning and control 10 = 4.5%
Security 12 = 5.4%
New products, companies, events 14 = 6.3%
Other 10 = 4.5%
Quality assurance, Quality management 6 = 2.7%
Manufacturing IT (industrial PCs, mobile solutions) 6 = 2.7%
DIGITAL MANUFACTURING focuses on fundamentals, methods, technical trends, IT solutions and practical applications from the field of the digital process chain in production. The magazine conveys the productivity advantages that can be achieved in production through the right strategies and solutions.

DIGITAL BUSINESS CLOUD
Whoever wants to be prepared for the future has to understand it. In the trade magazine DIGITAL BUSINESS CLOUD, experts with extensive practical experience analyse, describe and evaluate the current trends, drivers and technologies of digital transformation, the implications of which managers in medium-sized companies need to know and assess, and support them in successfully shaping their business in the future.

CONSTRUCTION NEWS
Provides architects, civil engineers, structural engineers, building planners, energy planners and construction experts with information on the most important innovations in the following segments: architecture, BIM, construction IT, building services & TGA, AVA, energy planning, facility management, project management and controlling, mobile communications, energy and building.

DIGITAL PROCESS INDUSTRY
The trade and decision-makers’ magazine DIGITAL PROCESS INDUSTRY provides information on how processes can be optimised and production processes perfected in the medium run, as well as on how the use of raw material resources, energy and time can be made more economical.

DIGITAL ENGINEERING
The trade magazine for the design and engineering sector reports on all aspects that are important in integrated (holistic) product development. The focus is on solutions and strategies for efficient engineering as well as innovations from drive technology, automation, electrical engineering, fluid technology, connection technology and construction components.

 e-commerce magazine
The editorial staff of e-commerce magazine sees itself as an intermediary between suppliers and the market and reports independently, competently and critically on current e-commerce trends, strategies, applications and solutions — both in the local, national and global environment.

AUTOCAD & Inventor Magazine
The manufacturer-independent trade journal aims at all users and decision-makers who work with Autodesk software solutions. The magazine provides practical support for the selection, introduction and operation of software and hardware. It also focuses on solutions in the fields of drive technology, automation, electrical engineering, fluid technology and connectivity.

DIGITAL BUSINESS Cloud
The DWG format is a widely used CAD file format for design drawings. With DWG-compatible CAD programmes, users can create drawings in DWG format.

SPECIAL ISSUES & CORPORATE PUBLISHING
Profit from the popularity of our publications to create an individual special edition about your products and services.
RESPONSIBLE CONTACTS

Get in touch with us

Martina Summer
AD SALES MANAGEMENT
08106/306-164
ms@win-verlag.de

Rainer Trummer  Dipl.-Ing. (FH)
EDITOR-IN-CHIEF
08106/350-152
rt@win-verlag.de

Jan Bihn  Dipl.-Ing. (BA)
EDITOR
08106/350-161
jbi@win-verlag.de

Bernd Heilmeier
PUBLISHING DIRECTOR
(RESPONSIBLE FOR ADVERTISING)
08106/350-251
bh@win-verlag.de

Chris Kerler
AD SCHEDULING
08106/350-220
cke@win-verlag.de

Helga Wrobel
SALES
08106/350-132
hew@win-verlag.de

WIN-VERLAG GMBH & CO. KG
Johann-Sebastian-Bach-Str. 5
85591 Vaterstetten
Publisher: Hans-J. Grohmann
08106/350-0
info@win-verlag.de
www.digital-manufacturing-magazin.de

Andrea Lippmann
MEDIA CONSULTING
08106/350-227
al@win-verlag.de

Jan Bihn
Dipl.-Ing. (BA)
EDITOR
08106/350-161
jbi@win-verlag.de

Sabine Immerfall
COOPERATIONS
08106/350-131
si@win-verlag.de

Chris Kerler
AD SCHEDULING
08106/350-220
cke@win-verlag.de

Dipl.-Ing. (TU)
Andrea Lippmann
MEDIA CONSULTING
08106/350-227
al@win-verlag.de