

DIGITAL MANUFACTURING

MEDIA KIT 2021

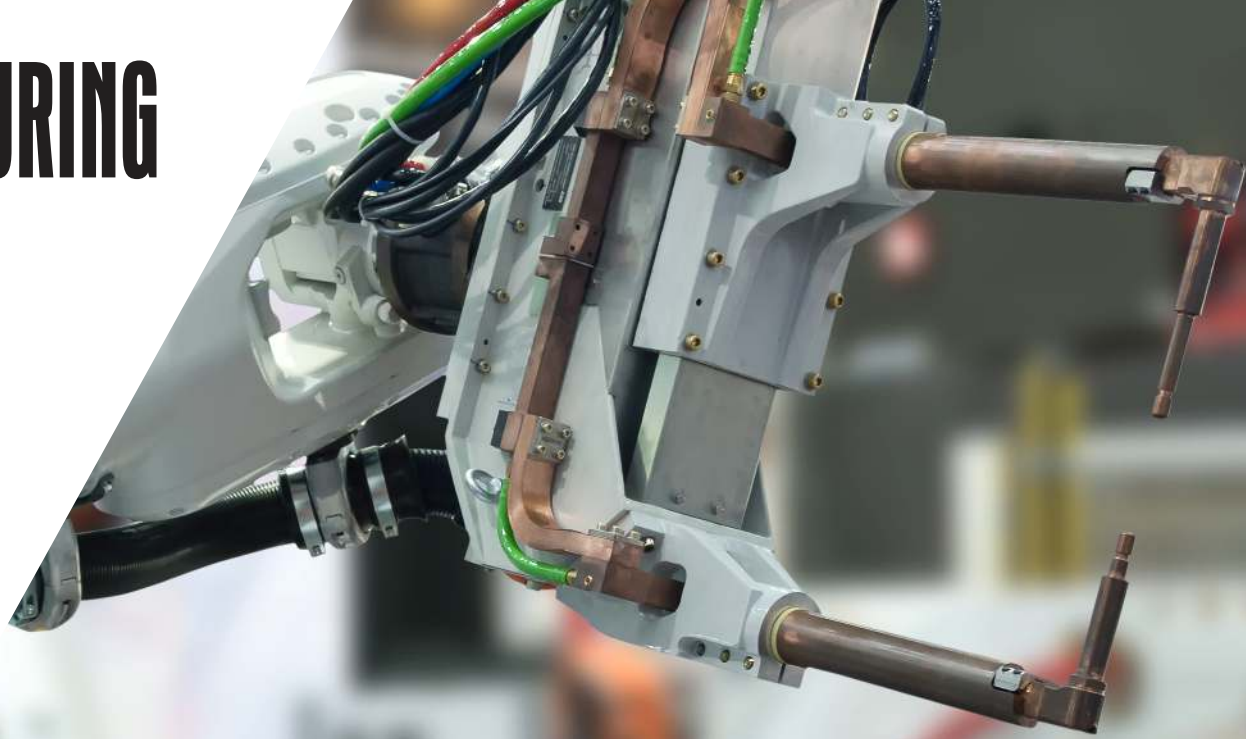


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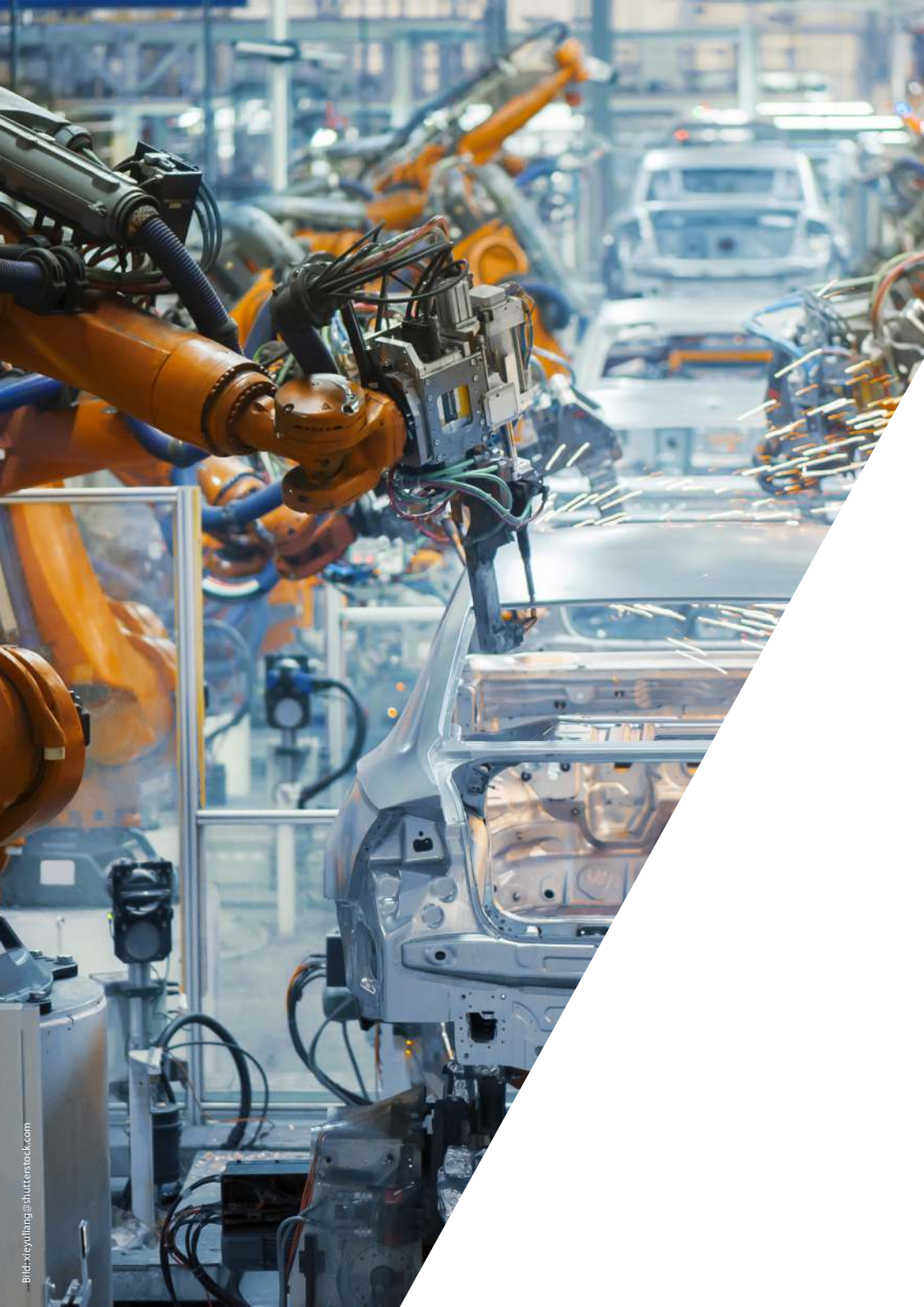


SPECIAL ISSUE

SAP IN PRODUCTION



WIN-Verlag GmbH & Co. KG



CONCEPT

The classic automation pyramid with its strict separation into the areas of automation technology, SCADA, MES and ERP is no longer up to date. The data models of these layers must interlock more seamlessly than before, and at the same time interoperability must also be geared to new processes in interaction with customers, suppliers and service providers.

With its solutions, SAP shows what is already possible today in terms of Industry 4.0 as a fully networked production. SAP offers solutions for the Internet of Things that companies need for networked, intelligent and smart production. This allows production factors, people and devices to be connected in the cloud, enabling companies to provide new, more efficient services and performance for themselves and their customers.

Software products from SAP and its partners can be used to create a fully integrated solution for manufacturing companies, from order placement to production and logistics.

This consistency also plays an important role in the special issue "SAP in production" of the trade magazine DIGITAL MANUFACTURING.

The special issue focuses on solutions from SAP and its partners for Manufacturing, Industry 4.0 and IoT.

FACTS

- Special issue of DIGITAL MANUFACTURING
- Publication date: **07 September 2021**
- Circulation: 10,000 copies
- Distribution: Subscribers DIGITAL MANUFACTURING, magazine display at events, also as digital edition (in the period September 2021 to December 2021)
- Publication on www.digital-manufacturing-magazin.de (as PDF)

SAP IN PRODUCTION

RANGE OF TOPICS

- Basics Industry 4.0, IoT, Cloud solutions for production
- What makes the SAP Manufacturing portfolio so unique?
- Professional articles and user reports on SAP S/4HANA, SAP Leonardo, SAP ERP, SAP ME, SAP MII, SAP OEE, SAP Plant Connectivity, SAP Shop Floor Dispatching and Monitoring, SAP Manufacturing Cloud and Connected Services
- Security aspects
- SAP partner solutions for manufacturing

STRUCTURE OF THE SPECIAL ISSUE

- Foreword
- Basic and technology articles
- SAP S/4HANA and SAP Leonardo
- SAP cloud solutions for production
- SAP Manufacturing Solutions
- Case studies from practice
- Partner solutions and services



SAP IN PRODUCTION

ADVERTISING OPPORTUNITIES, PRICES AND DATES

Advertorials:

- 2/1 pages: € 3,100
- 1 page: € 2,050
- 1/2 page: € 1,290

Please send all data for the advertorials (text, images, logo, address, target group) to:

Rainer Trummer , E-Mail: rt@win-verlag.de

Advertorials in 4c:

- 1/1 page: € 5,050
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- 2/3 page: € 3,400
- 1/2 page: € 2,680
- 1/3 page: € 1,800
- 1/4 page: € 1,390

The advertising rates are to be understood less the existing conditions. We grant up to 15% AE on advertorials and advertisements.

Dates:

Editorial deadline:	8 August 2021
Booking deadline:	20 August 2021
Copy deadline*:	24 August 2021
Publication date:	7 August 2021

*Please note that the deadline for submission of advertorial texts is the editorial deadline.



ADVERTORIAL (Example)

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